



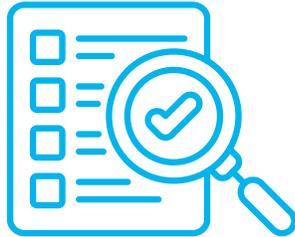
HOTEL
INVESTOR APPS
ERP & ACCOUNTING SOFTWARE



Hotel Intelligence & Accounting Software

Built for Fast, Scalable, Growth





Product Overview

One Platform: **3 Products**

- **ERP & ACCOUNTING**
- **BUSINESS INTELLIGENCE**
- **ENTERPRISE**



01

ERP & ACCOUNTING

A feature-rich accounting platform for large hotel and mixed use portfolios, yet accessible and easy to learn.

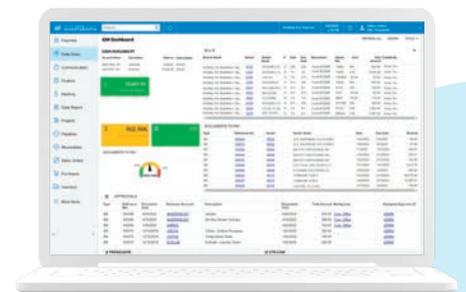
Built for the Modern Hotelier

With HIA you no longer have to choose between outdated hotel-specific accounting or retrofitting a full ERP platform for hotels. We offer the best of both worlds. Modern accounting software built specifically for the hotel industry. Out of the box, our platform comes with all of the automations, workflows, reporting tools, and dashboards that your operation needs.

You name it, and we do it. Everything from automating your daily report all the way to multi-level report consolidation, and everything in between. The speed and efficiency provided help both property and corporate teams win back time across the board so you can focus on what really matters - driving more revenue.

Highlights

- One single platform for all your hotel accounting and back office needs
- Modern ERP technology to help take back your time
- Real-time data and reports for swift decision making
- The best daily report in the industry - more flexibility, more formulas, and more insight
- Dashboards with key information available at a glance
- Workflows & automations to digitize & streamline processes
- Full mobile app: review P&Ls, revise budgets, approve AP, and more
- 99.98% System Uptime. Multiple layers of redundant security and back-ups
- Real-time cash availability with live bank balances and transaction imports
- Supports global portfolios with multi-currency and multi-language



02



BUSINESS INTELLIGENCE

Blend Labor, Financial, and Operational data so you don't miss critical details. Get a real-time, 360 degree view for swift and accurate decision making.

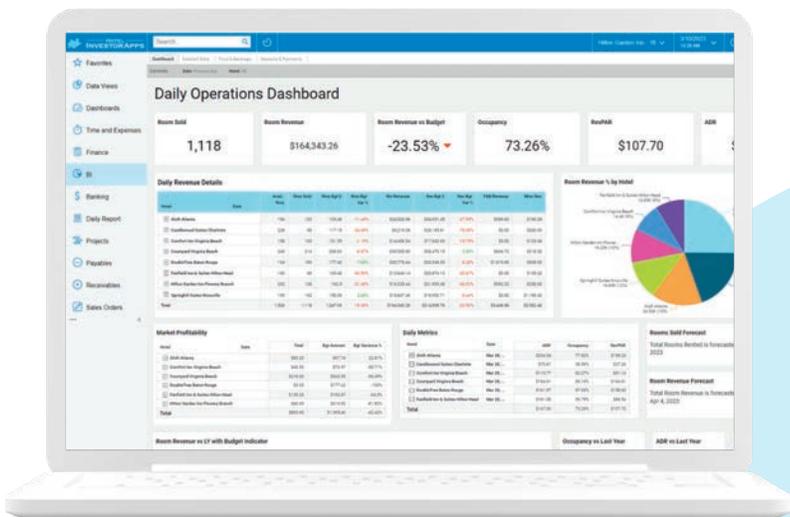
Defend Your Profit Margins

As hotel profit margins continue to get squeezed, HIA Intelligence offers at-a-glance insights into labor, operational, and financial data so you can easily monitor performance and hold the line.

Set custom thresholds and get alerts on data anomalies, such as unusually high overtime. Review data from a portfolio level, narrow it down to a subset of hotels, or zoom in to a single property's performance.

Get proactive room revenue forecasts driven by AI and machine learning. The longer you use the system, the more accurate the forecast becomes. HIA Intelligence offers a quick and easy way to spot anomalies, monitor performance in real time, and respond swiftly.

"I find the HIA reports incredibly valuable with all the data I need integrated in one place. The intelligence I get from layered STR reports with my performance is so helpful".
- Kal Patel, President & CEO, Image Hotels



ENTERPRISE

Tailored accounting and business intelligence solutions for larger and diverse portfolios including advanced features and customizations.

Handle Complexity with Ease

Is your team using workarounds and patches to coax an outdated accounting solution or non-hotel ERP to meet the needs of your complex portfolio?

Embrace a streamlined future with the latest true-cloud, hotel-specific accounting and business intelligence software built for enterprises. Select advanced features and specify customizations to capture relevant data points. Access meaningful, real-time reports and analysis.

HIA Enterprise is designed for companies with large and diverse portfolios including large hotels, resorts, casinos, unique circumstances, numerous profit centers, restaurants, event-centers, and/or non-hospitality assets. Our team will assess the unique needs of your portfolio and build customizations to suit your operation.





Key Features to Help Take Back Your Time



Dashboards

Synchronize Data with Interactive Dashboards

HIA dashboards improve productivity with instant access to a single-version-of-the-truth for all decision makers. View critical financial and operating data in real-time with dashboards customized by job role, single property view or portfolio view. Complex data can be visualized in convenient formats from key performance indicators (KPI's), graphs, and tables to embedded web pages.

View critical statistics at-a-glance with our KPI tiles. Define your own triggers and color codes. All tiles are drill-down ready to get more information and take action. HIA dashboards make it easy to visually represent complex data, such as trends over time or differences between hotels, with charts and graphs.

- ✓ Access Role-based Dashboards (CFO, GM, AP clerk, etc)
- ✓ Drill Down to Any Transaction, Record, or Document
- ✓ Customize Dashboards with Drag and Drop
- ✓ Set Visibility based on User-Level Security
- ✓ Set Custom Triggers and Alarm Thresholds
- ✓ Get Full Mobile Functionality

Keep everyone in the know with real-time dashboards. Better information for better planning, performance, and profitability.





Daily Report

The Best Daily Report in the Industry

Stay on top of performance and KPIs with the best daily reports in the industry. Get essential data every day by property, or view consolidated reports across the portfolio, including performance statistics, departmental revenue, and budget or forecast comparison. Schedule automatic sends of these reports so key decision makers are always in the know.

HIA automatically imports transactions from your PMS and POS systems into the daily report, saving labor and reducing errors, and providing reliable data for quick action. These reports are also fully customizable so you can see comparisons, percent increase/decrease, tax calculations, and more. The daily report template also allows you to quickly add new hotels by copying the template to ensure consistency.

"HIA streamlines our financial procedures. Its multi-layer processes make it easy, while ensuring accuracy." - Lot6 Management

- ✓ Replace Manual Entry w/ Automated PMS & POS Imports
- ✓ Synthesize Data from Multiple Reports & Formats
- ✓ Report creates Daily/Monthly Journal Entries
- ✓ Feeds Cash Management with credit cards, checks, & cash
- ✓ Report feeds Stats & Operational Data into Dashboards
- ✓ Include Budget or Forecast in Dashboards and Reports
- ✓ Schedule the Send of Daily Reports
- ✓ Receive Notifications for discrepancies or unmapped items

Daily reports with more flexibility, more formulas, and more insight.





Workflows

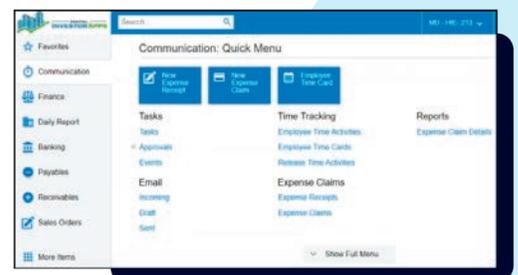
Streamline Processes with Workflows

Workflows are a sequence of tasks your team carries out on a regular basis. For example, approving expenses or scheduling reports to key stakeholders. Workflow automation allows you to streamline these tasks and processes.

In HIA you can set up automatic steps & processes to improve efficiency and empower collaboration. This includes automating routine and mundane tasks like recurring transactions, scheduling reports, bank reconciliation, notifications, reminders, and digitizing approval processes. In HIA you can digitize your expense approval process and set up workflow approvals with push notifications to reviewers in the system or through the mobile app. The workflow system will also track outbound and inbound emails so there is a record of communication. Workflow automations help recapture hours of employee time and increase productivity.

- ✔ Automate Routine Tasks & Schedule Reports
- ✔ Digitize & Customize AP Approval Processes
- ✔ Send Reminders, Assign Tasks, and Get Notifications
- ✔ Send and Track Emails from Your Email Address
- ✔ Get Full Intercompany Functionality (Set up rules)
- ✔ Utilize Global Vendor Management & Reporting

Create rules and automate tasks to improve speed & efficiency.





Mobile App

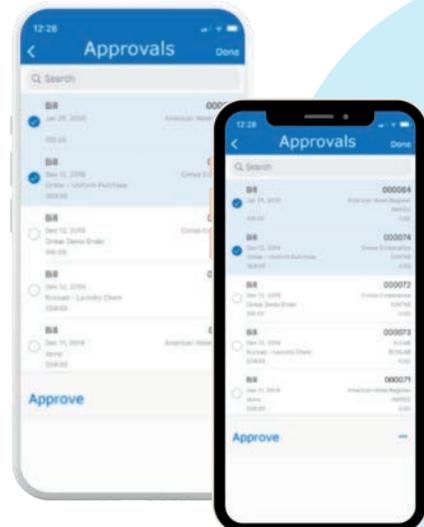
Full Access from Anywhere

Stay productive on-the-go with everything you need from HIA accounting and business intelligence in the app. Get a complete picture of your financials with real-time full reports, plus personalized dashboards and KPIs. Review P&Ls, revise budgets, approve AP, submit expenses, and more. The app has full functionality and all changes are automatically synched for always accurate, always up-to-date information.

"My ops team loves the mobile application and uses it on a daily basis. Reviewing performance is easier than ever and all at our fingertips. We have a four-level approval process that sends push notifications out to the approver via the mobile application. They can review the details, look at the invoice and then approve or deny with notes sent back to the requester." -- Prakash Maggan, CFO, RainMaker Hospitality

- ✓ Maintain Full Control and Fast Access
- ✓ Sync Mobile Changes to the System in Seconds
- ✓ Connect to Financial Data in Real-Time
- ✓ Get Security & Access based on User Permissions
- ✓ Enjoy a top-rated PCMag Best Business Mobile App

Stay productive on the go with our full functionality mobile app. Review P&Ls, revise budgets, approve payments, and submit expenses.





Bank Connect

Synchronize All Bank Accounts with BankConnect

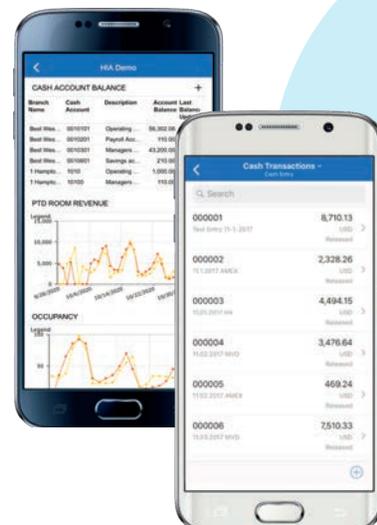
BankConnect synchronizes your many bank accounts onto a single dashboard within the HIA platform. Easily monitor hotel and portfolio cash positions with current bank balances from all your banks in one location. Run hospitality-specific reports by region, portfolio, and account type. Sync financial accounts to GL cash accounts with a few clicks.

BankConnect will automatically import transactions into the cash management module - no more manual importing of files! Plus, utilize our automated matching functions to quickly complete bank recs daily, weekly, or monthly.

"Bank reconciliation process is much easier. Huge time savings to have the system already match transactions. We've been able to reduce the time spent on bank reconciliations by 50%. We now close our monthly books even faster than we ever thought possible." -- Prakash Maggan, CFO, RainMaker Hospitality

- ✓ Access through a Secure & Encrypted API Connection
- ✓ Set Visibility Restrictions by User Settings
- ✓ View Cash Availability Across Your Portfolio
- ✓ Automate Bank Transactions into Cash Management
- ✓ Fast Track Bank Reconciliation with Smart Matching
- ✓ Run Bank Reports by Region, Portfolio, or Account

Monitor your hotel and portfolio cash position with live bank balances and totals on a single dashboard.





Multi-Currency

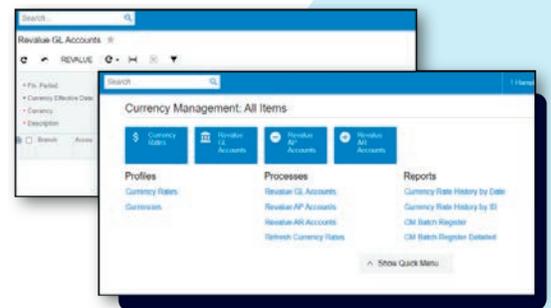
Transact in Multiple Currencies

Currency Management enables you to manage international business while staying in control of your finances. With multiple base currency support, separate properties can transact in their preferred base currency. Consolidated portfolio reporting is enabled across the different properties and currencies.

With HIA, you can automatically compute realized and unrealized currency gains and losses, perform account revaluations, and translate complete financial statements automatically. Whether it is the Honduran lempira or Canadian dollars, this allows for seamless currency conversion and accounting, including report consolidation in multiple currencies

- ✓ Properties Transact in their Preferred Base Currency
- ✓ Get Consolidated Reporting Across Properties/Currencies
- ✓ Calculate Realized Gains & Losses Automatically
- ✓ Perform Account Revaluations
- ✓ Automatically Translate & Convert Financial Statements

Manage international business while staying in control of your finances. Get full visibility into financials regardless of local currency and exchange rates.





Modern Security

Multi-Layer Security Measures

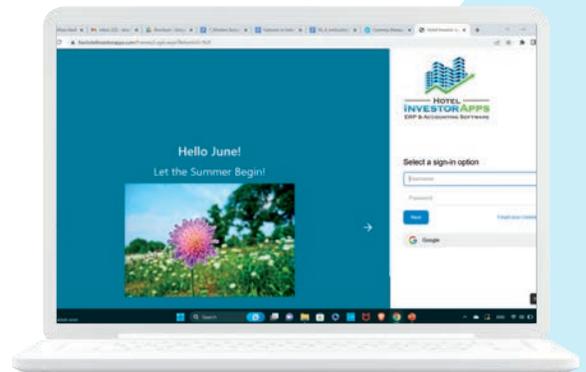
HIA was developed on the cloud and security is a key part of its base architecture. HIA provides multiple levels of security, including encryption, data redundancy, and frequent security updates, which are automatically implemented.

Multi-factor authentication allows for remote working from home or around the world. Or, if you choose, limit user access to a physical location or IP address. Access to the system is fully customizable by role. Maintaining this same level of compliance and security would be costly and difficult for a single company to achieve.

HIA is also fully audit-ready with all changes tracked within the system including calculations and validations, for full visibility and a clear audit trail.

- ✓ Get Multiple Layers of Security
- ✓ Enjoy Data Protected by Redundancy
- ✓ Receive Frequent & Automatic Security Updates
- ✓ Set up Multi-Factor Authentication (MFA)
- ✓ Receive Frequent & Automatic Backups
- ✓ Get Secure Hosting on AWS
- ✓ True-cloud based with 99.98% Uptime.
(No third-party connection software needed)

Built with multiple layers of advanced security and fortified with frequent security updates.





Integrations

Integrated with the Tools You Already Use

Extend HIA to meet your unique business needs with 250+ integrated solutions and services from our technology partners. Pull in data from top partners including all major PMS and POS system integrations. Other popular integrations include AP and payment automations, such as REPAY and Fatura.ai, as well as Netchex payroll software.

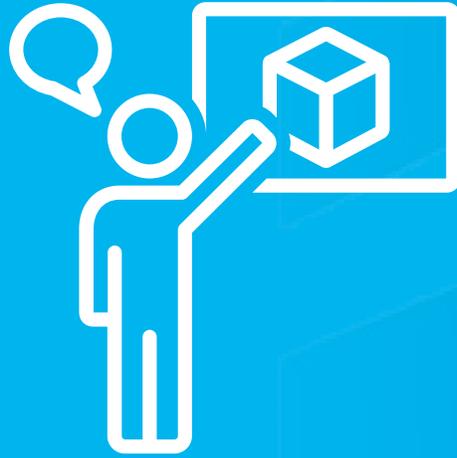
HIA is built with an open API structure. This allows us to continually add new data integrations for automated imports into one centralized system of record. Ask us about custom integrations we have built for our clients.

"The integrations save time; and more importantly, we are getting better data now than ever before." - Merani Hotel Group

- ✓ Get 250+ Integrated Add-On Solutions
- ✓ Open API Structure built for Custom Integrations
- ✓ Push & Pull Data Automatically (PMS, POS, etc.)
- ✓ Most Popular Automations include:
 - Access AP & Payment Automation
 - Automate Bi-weekly JE with multiple HR/Time & Attendance systems
 - Set Tax Automation

Pull all your data into our single platform for instant visibility.

HOTEL-CENTRIC INTEGRATIONS
PMS | POS | STR
Payroll & Time Clock | Food & Beverage



REQUEST A DEMO TODAY



410-489-7500



sales@hotelinvestorapps.com



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